

Metrics That Matter

Our model is simple and it works.

It all starts with your referrals. This is not a spectator sport.

Our Franchise Success Team will review your Primary Referrals in detail with you monthly in your first 3 months.

Know Your Numbers!

The Franchise Success Team will review your referral volumes with you once monthly in the **first three months** your OLC is open.

Our goal?

- Optimize **best process** for getting referrals to your OLC
- Enhancing your **referrals and conversion** rates to enrolled patients
- Improving your **comfort** with your patient OLC conversations
- Ensuring you have all the **tools and resources** needed to be successful
- Empowering **your clinical staff** to refer patients and engage in the referral process as much as possible!